



May 6, 2015

TO: Associate Members of the Houston Chapter of Credit Unions

FM: Ben Newcomb, Chapter Board Director - 2015 Chapter Expo Chairman

RE: 2015 Business Partner Expo - August 18, 2015

Don't miss this opportunity to showcase your products and services at the Houston Chapter of Credit Unions Annual Business Partner Expo.

**Tuesday, August 18, 2015
4:00 p.m. - 8:00 p.m.
Sam Houston Race Park**

Over 300 credit union professionals attend this annual event. So mark your calendars and register today!

Deadlines and Important Dates

June 5, 2015

Early Bird Registration Deadline
\$50 off Standard Registration

July 2, 2015

Standard Registration Deadline
Booth availability is not guaranteed
and a late fee of \$25 applies after this date

July 24, 2015

Final Payment Deadline

August 18, 2015 - Expo

We sincerely appreciate your participation in this Business Partner Expo and your continued support of Houston's Credit Unions.

Business Partner Registration Process

Confirmation of registration will be sent to Business Partners by August 5, 2015. In addition, upon entry to the Expo itself, each Business Partner will receive helpful information.

Early Bird Registration Discount

Register by June 5, 2015, and save \$50!

Booth Preference Requests

Your organization will be able to identify preferred booth locations during the registration process. Some booths, as outlined in the Registration Packet, are considered "Premium" booths and are an additional \$100.

Non-Exhibiting Partner Package

Non-Exhibiting Partners will be allowed entrance with registration and payment. Non-Exhibiting Partners must wear name badges at all times. Partners not paying registration fees will not be allowed in the Expo.

Tote Bag Sponsorship

All attendees will receive a tote bag upon entry to the Expo.

Sponsorship Cost: \$500.00 (two available)

CEO Appreciation Reception

This reception, held in appreciation of your support of the Houston Chapter, is limited to CEOs and Senior Management from Credit Unions and is included with the Exhibiting Partner package.

Name Badge Program

All attendees, including Business Partners, will be provided with name badges *if you do not have one of your own to wear* in order to identify Exhibiting Partner, Non-Exhibiting Partner, Credit Union CEO, Sr. Management, and Staff.



**2015
Houston Chapter of Credit Unions
Business Partner
Expo and Auction**

- **Expo Registration Forms**
- **Sponsorship Commitment Forms**
- **Expo and Liability Agreements**

**Sam Houston Race Park
Tuesday, August 18, 2015**

HOUSTON'S CREDIT UNION'S 2015 BUSINESS PARTNER EXPO

REGISTRATION PACKET

For registration to be considered “complete”, and for a booth to be assigned (if exhibiting), please complete and return the following:

1. Complete Registration Form. Incomplete registration forms will delay processing.
2. Representative Listing
3. Completed Sponsor Form (if applicable)
4. Signed “Contract for Exhibit Space” (not required for Non-Exhibiting Partners)
5. Signed “Release of Liability and Indemnity Agreement” for Sam Houston Race Park.
6. Payment – Check for appropriate amount made payable to:
Houston Chapter of Credit Unions

Booth Space Will Not Be Confirmed or Assigned Until A Complete Package Is Received!

Send Completed Package and Payment To:

Houston Chapter of Credit Unions
c/o Ben Newcomb
BP Federal Credit Union
580 Westlake Park Blvd., Suite 150
Houston, Texas 77079

2015 BUSINESS PARTNER EXPO

REGISTRATION FORM

Company Name _____
 Contact Name _____
 Mailing Address _____
 City, State Zip _____
 Phone () _____ Fax: () _____
 Email _____ Website: _____

Booth Number Request (in preferred order)

First _____ Second _____ Third _____

Expo Booth Prize Donation

We will donate: _____

Auction Donation

We will donate: _____

Payment Worksheet

		Total
Exhibiting Partner Fees		
Associate Member	\$600.00	\$ _____
“Premium” Booths (Booths 1-10 and 45-56)	+ \$100.00	\$ _____
<i>Early Bird Discount*</i>	- \$50.00	- \$ _____
Non-Member**	\$750.00	\$ _____
Late Fee***	\$25.00	\$ _____
Non-Exhibiting Partner Fees		
Associate Member	\$650.00	\$ _____
Non-Member**	\$750.00	\$ _____
Booth Amenities		
Electrical (each outlet requested)	\$100.00	Qty: _____ \$ _____
Additional Table	\$25.00	Qty: _____ \$ _____
Additional Chairs	\$5.00	Qty: _____ \$ _____
Additional Representative Tickets†		
Additional Tickets	\$15.00	Qty: _____ \$ _____

Payment Due with Registration: \$

* To qualify for the Early Bird Discount - Benefit of current Associate Members only. The registration package must include payment and be postmarked by June 5, 2015.
 ** Fees for non-members include annual membership dues of \$100.00 for 2015.
 *** Late fees apply to all registrations dated after July 2, 2015.
 † Two Representatives are included with Exhibitor and Non-Exhibitor Registration. Please provide the name(s) of representatives who will attend on the attached form. If not known at the time of registration, please advise by August 3, 2015.

2015 BUSINESS PARTNER EXPO
REPRESENTATIVE LISTING

COMPANY NAME: _____

Representative Name: _____
(As desired on Name Badge) Free

Representative Name: _____
(As desired on Name Badge) Free

Representative Name: _____
(As desired on Name Badge) Additional \$15.00 Fee

Representative Name: _____
(As desired on Name Badge) Additional \$15.00 Fee

Representative Name: _____
(As desired on Name Badge) Additional \$15.00 Fee

Representative Name: _____
(As desired on Name Badge) Additional \$15.00 Fee

As a reminder, each Booth includes two (2) Representatives (included in the booth rental fee). If you would like to purchase additional Representative tickets, please indicate the total number of **ADDITIONAL** tickets you need on the Expo Registration Form.

Houston Chapter of Credit Unions Business Partner Expo

CONTRACT FOR EXHIBIT SPACE

Subject to the conditions under which Sam Houston Race Park ("Race Park") is made available to the Houston Chapter of Credit Unions ("Chapter"), all of which are hereby incorporated herein by reference and made a part of this contract for all purposes, and the following terms and conditions, the undersigned company ("Exhibitor") make application to lease booth space from the Chapter to exhibit credit union related products and services at Sam Houston Race Park.

1. **SPONSORSHIP AND MANAGEMENT.** The Houston Chapter of Credit Unions produces this Business Partner Expo.
2. **AGREEMENT FOR SPACE.** The order for booths, upon acceptance by the Chapter, constitutes a contract for space assigned. Exhibitor failure to occupy space does not relieve Exhibitor of its obligation to pay the full, agree-upon rental price. Exhibitor understands the fee for each 10' x 10' exhibit area is outlined in the Registration Form, with a base amount of \$600.00 (+ \$100 for "Premium" booths) for Associate Members of the Chapter and \$750.00 for exhibitors who are not Associate Members of the Chapter. Cancellations will be accepted in writing; however, no refunds will be granted. The Chapter will retain the exhibit fee as liquidated damages, and the Exhibitor acknowledges and agrees the amount to be reasonable as such. Exhibitors understand all proceeds from this Business Expo will be paid to the Houston Chapter of Credit Unions to cover any and all expenses incurred by the Chapter in connection with this Business Expo.
3. **ASSIGNMENT OF SPACE.** Space will be assigned at the discretion of the Chapter. The Chapter will attempt to accommodate the requests of the Exhibitor, but reserves the right to reassign space. The Chapter will not be held liable for any space assignment or reassignments.
4. **PAYMENT OF SPACE.** Payment for space and any additional services is due upon execution of this agreement. The Chapter may deny space to Exhibitors who have failed to meet all payment obligations. Such denial of space may not relieve the Exhibitor from payment obligation.
5. **OCCUPANCY OF SPACE.** Exhibitor set up will be August 18, 2015 at Sam Houston Race Park from 12:00 p.m. until 3:00 p.m. All booths must be set up and ready for visitors by 3:30 p.m. Any vendors arriving after the 3:00 p.m. cutoff may be subject to non-admittance into the expo.
6. **BOOTH DISMANTLEMENT.** The official closing time for the Expo is 8:00 pm on Tuesday, August 18, 2015. Exhibitors shall not initiate tear down or abandon exhibit prior to 8:00 pm. It is understood premature tear down detracts from the overall merit of the Expo and can cause potential liability hazards to attendees still in the Exhibit Hall. Exhibitor agrees to comply with the installation and dismantling schedules provided by the Chapter. Installing and dismantling an exhibit at any other time without the prior written consent of the Show Manager is expressly prohibited. All exhibits should be dismantled and all items removed from the area by 9:00 p.m. that evening.
7. **TERMINATION OF EXHIBITION.** Should any emergency arise prior to the date of the Expo which would prevent its scheduled opening, such as destruction or damage of the Sam Houston Race Park by fire, windstorm, strikes, acts of God, etc. or declaration of emergency by the President, it is expressly understood and agreed the Chapter may retain as much of the payment for exhibit space as is necessary to cover the expenses incurred up to the time of such emergency.
8. **EXHIBITOR REPRESENTATIVES.** Two Representatives are included in the both rental fee. Access includes the Expo, the CEO Reception for both Representatives. Full payment of this fee must accompany this contract. Additional Representative tickets may be purchased at \$15.00 to cover expenses.
9. **SOLICITATION IN THE EXHIBIT HALL.** Exhibitor also understands and agrees all exhibits must conform to the size of the space and must not be of such nature or arrangement as to obstruct the view or interfere with the exhibits and/or programs of others in the Expo. The aisles and other spaces in Sam Houston Race Park not leased to Exhibitors shall be under the total control of the Chapter. All displays, distribution of literature, or any other type of activity shall be contained or conducted only inside the leased exhibit space. Standing in aisles or in front of exhibit areas of other Exhibitors to attract persons to a particular exhibit area or for advertising purposes is strictly prohibited. All sound and other noises must be kept at sufficiently low levels so as not to disturb other Exhibitors.

Public address systems, radio broadcasts, and other devices used to attract attention by sound are prohibited. The Show Manager reserves the right to turn off the electricity supply of any Exhibitor who violates this rule. Exhibitor agrees all exhibits, activities; printed materials/literature and giveaway items are subject to approval of Show Manager, and any such which in design, operation, or concept are not approved by Show Manager will be prohibited. Likewise, the conduct of those individuals representing Exhibitor is subject to the same conditions. Exhibits and activities are subject to inspection and prohibition by the Show Manager at any time before or during the Expo. Distribution of exhibit materials/literature giveaway items is permissible provided it does not in any way imply endorsement of Exhibitor's products or services by the Chapter. Should there be any questions regarding anything in this paragraph, final judgment will be made at the sole discretion of the Show Manager, whose decision will be final and binding on Exhibitor.

10. **LIABILITY OF INSURANCE.** By exhibiting at this Expo, the Exhibitor expressly waives all claims of any kind against the Chapter, any of its individual credit unions, its members, Sam Houston Race Park, and all of its respective employees for personal injury, bodily injury, property loss or damage, or any other loss from and cause arising out of the use by the Exhibitor of its exhibit space or any activities of any person in connection within. The Exhibitor hereby agrees to indemnify and hold the Chapter, its credit unions, its members, Sam Houston Race Park, and all of its respective employee harmless from such claims of any, and all claims made by third party persons or entities, by Exhibitor's agents and employees and by all other persons and entities arising out of the use by Exhibitor of its exhibit space and any activity of any person in connection therewith, persons visitor Exhibitor's space, and all acts and omissions of Exhibitors, its agents and employees. Exhibitor is responsible for any damage to Chapter property or Sam Houston Race Park property caused by the Exhibitor, its employees, representatives, or agents, and shall immediately reimburse Chapter for any costs or expenses incurred by the Chapter as a result of, or arising out of such damage.
11. **PRIZES AND DRAWINGS.** Exhibitor shall provide The Chapter notice in writing 30 days before the event of any prizes or drawings that Exhibitor plans to conduct in its booth during the Exhibitor Showcase. If notice is not provided at least 30 days prior to event, Exhibitor understands the Chapter may not be able to provide any printed recognition in the Expo program. Exhibitor assumes all responsibility to notify and deliver any prizes or awards made by Exhibitor. The Chapter reserves the right to terminate any promotion, prize or award deemed inappropriate by The Chapter, and Exhibitor agrees to release The Chapter from any liability as a result of such action.
12. **FIRE AND SAFETY REGULATIONS.** Exhibitor agrees to confine its exhibit to the space provided. Circulars, publications, advertising matter, and promotional giveaways may be distributed only within booth space. No balloons may be used in the exhibit. Nothing shall be posted on or tacked, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building, furniture, or drapes. Signs, nails, etc. will not be permitted to intrude into or over aisles. Tape will not be allowed on the floor of the exhibit hall. All equipment must have pads under it. The use of flammable/volatile materials or materials under high pressure within exhibits, displays, offices and meeting rooms is strictly forbidden. Exhibitor agrees to abide by all Sam Houston Race Park fire and safety regulations.
13. **SHARING AND SUBLETTING.** Exhibitor agrees its display space is to be used solely for the company whose name appears on this contract, and said Exhibitor will not sublet or assign any portion of space nor allow individuals representing any other company to use or be present in said exhibit area for any purposes without the written consent of the Show Manager.
14. **USE OF EQUIPMENT.** Exhibitors are responsible for movement of all exhibit material unless they have received written authorization by the Show Manager to utilize an outside contractor to move booth material. If assistance will be needed in moving exhibit material, Exhibitor should contact the Show Manager prior to the exhibition.
15. **STORAGE.** Crates, boxes and equipment may be stored only in areas designated by The Chapter.
16. **OTHER RULES AND REGULATIONS.** Further, it is agreed that the Show Manager has the exclusive right to interpret all rules, regulations, and this contract and make final decisions on all points not covered herein. Failure by Exhibitor to comply with any term or condition of this Contract may, at the discretion of the Show Manager, result in expulsion from the Expo and forfeiture of Exhibitor's payment for space. This action is in addition to any other remedies available to the chapter by operation of law or this Contract.

Exhibitor hereby further agrees that the Chapter may, at any time, for any reason, refund the money paid by Exhibitor for exhibit space pursuant to this contract and cancel same in writing with no prior notice required. Exhibitor hereby acknowledges and agrees that the terms, conditions, and requirements of this Contract have been formulated in the best interest of all involved, and the Board of Directors of the Chapter has the right, within its sole discretion, to make changes, amendments, or additions hereto, after the signing hereof, and any such changes, amendments, or additions shall be final and binding upon Exhibitor.

EXHIBITOR

Company Name: _____

Signed: _____ Date: _____

CHAPTER

Houston Chapter of Credit Unions

Signed: _____ Date: _____
 Show Manager

SIGNED CONTRACT MUST ACCOMPANY COMPLETED REGISTRATION FORM, SIGNED RELEASE OF LIABILITY AND INDEMNITY AGREEMENT FOR SAM HOUSTON RACE PARK, AND FULL PAYMENT.

**SAM HOUSTON RACE PARK
RELEASE OF LIABILITY AND INDEMNITY AGREEMENT**

The undersigned ("Exhibitor") desires to participate in the Houston Chapter of Credit Unions Business Partner Expo ("Expo") to be held at Sam Houston Race Park ("SHRP"). As a condition to SHRP's agreement to permit the Participant to participate in the Expo the Participant hereby enters into this Release of Liability and Indemnity Agreement (this "Agreement").

Participant recognizes and understands that there are risks associated with its participation in the Expo including, but not limited to, bodily injury or death to persons and damage to property. Participant further acknowledges and understands that it will be held responsible for any and all damage to persons, vehicles, property and/or improvements to property that is caused by Participant and/or any persons under its care and control, and that arise out of, or are related to, the Participant's entry into and participation in the Expo.

Accordingly, Participant hereby releases and forever discharges, and waives any and all Claims (as defined below) against SHRP, Sam Houston Race Park, its employees, officers, directors, shareholders, parents and affiliates (the "Released Parties") that relate to their entry and participation in the Expo and agree not to sue for such Claims. For purposes of this Agreement, "Claims" shall mean any past, present and future claims, losses, costs, expenses, liabilities, demands, or causes of legal action, and costs of defense or settlement (including, without limitation, attorneys' fees and court costs).

The undersigned hereby agrees to indemnify and hold harmless the Released Parties against any and all Claims arising from or related to the undersigned's entry and participation in the Expo.

The undersigned understands that this Agreement shall be binding on its, his or her heirs, executors, successors and assigns, that the Agreement will be governed by the laws of the State of Texas, and that jurisdiction and venue for resolution of any dispute regarding this Agreement shall lie in a Texas State Court in Harris County, Texas. If any part of this Agreement is determined to be invalid or unenforceable, it shall not affect the validity of the remainder of this Agreement. The undersigned hereby agrees to the terms and conditions above.

Company Name

Company Representative Printed Name

Signature

Date



2015
Houston Chapter of Credit Unions
Business Partner
Expo and Auction

General Information
& Expo Overview Packet

Sam Houston Race Park
Tuesday, August 18, 2015

HOUSTON'S CREDIT UNIONS' 2015 BUSINESS PARTNER EXPO

GENERAL INFORMATION

CONFERENCE SCHEDULE

Tuesday, August 18, 2015

12:00 p.m. – 3:00 p.m. Business Partner Exhibitor Check-In & Booth Set-Up
4:00 p.m. – 5:00 p.m. CEO Appreciation Reception
5:00 p.m. – 8:00 p.m. Business Partner Expo
4:00 p.m. – 7:30 p.m. Silent Auction
8:00 p.m. – 9:00 p.m. Business Partner Booth Tear Down

REGISTRATIONS WILL NOT BE ACCEPTED AFTER JULY 31st.

PARTNER PACKAGES

Exhibiting Partner Packages Includes:

10 x 10 Booth with Amenities
Admission for 2 Representatives at Expo
Admission for 2 Representatives at CEO Reception

Non-Exhibiting Partner Packages Include:

Admission for 2 Representatives at Expo

Additional Partner Representatives may be purchased at \$15.00 per person for access to the Expo.

Additional Partner Representatives may be purchased for access to the CEO Reception (see Sponsorship Opportunities)

BOOTH PREFERENCE

Booths are assigned based on preference requests; type of business; and date the *complete* Registration Package is received, including payment (so hurry and send your registration package and payment soon!). A map is enclosed to help identify your top three location preferences on the Registration Form. All efforts will be made to accommodate requests. However, the Chapter reserves the right to assign as needed.

BOOTH AMENITIES

All booths are 10'x10' in size and are enclosed with drape and piping. Business Partners are to supply signage. Each booth comes standard with a 6-foot table and two chairs. Requests for additional tables, chairs, or electrical must be indicated on the Registration Form.

Additional 6' Table:	\$25.00/each
Additional Chairs:	\$5.00/each
Electrical:	\$100.00/each outlet provided

Requests for additional amenities cannot be accommodated after July 31st!

BOOTH DISPLAYS

All signage and displays are the sole responsibility of the Exhibiting Partner. Please be kind to your exhibiting neighbor. All displays should remain within the confines of the booth provided. If your signage causes damages, you will be billed for those damages.

CHAPTER EXPO BOOTH PRIZES

The Chapter gives away door prizes to encourage attendees to visit all Exhibiting Partner booths. Preprinted tickets are provided to each attendee. Booths are provided with stamps to indicate attendee has visited their respective booth. Only tickets that are fully stamped are eligible to win. Cards not completely stamped will be discarded if drawn.

If you will be providing a door prize for this drawing, please indicate this on the Registration Form. It is helpful if you can identify this prize well before the event, in order to get proper recognition in the Auction Program and signage.

Winners of Exhibiting Partner booth drawings may be announced from the auction stage. Proper arrangements must be made in advance, either through this registration process, or upon check-in at the Expo. Please be kind to the Auction/Expo staff – asking for this accommodation at the last minute adds unnecessary stress. Drawings for all prizes will take place after dinner. Attendees must be present to win.

BUSINESS PARTNER CHECK-IN AND SET UP

Upon arrival, a Business Partner representative must visit the check-in table on the second level before proceeding to the Expo area. Final information packages and name badges (required for entry), will be distributed at this time. Additional dinner tickets may be purchased at this table for anytime during check-in hours.

Check-in and set up begins at 12:00 pm. All booths must be set up and ready for visitors by 3:30 p.m.

Check-In Hours: 12:00 p.m. – 3:00 p.m.

There will be dedicated representatives available to assist Business Partners with check-in and set up issues until 3:00 p.m. However, remember that adding electrical or additional tables and chairs will not be possible on Expo day. These arrangements must be made in advance.

TAKE DOWN & REMOVAL

All booths should remain intact until 8:00 p.m. and must be removed by 9:00 p.m. The Expo area is relatively secure; however, personal items should not be left in unattended areas. Neither the Chapter nor Sam Houston Race Park is responsible for any items left unattended.

CEO APPRECIATION RECEPTION

Jockey Club at Sam Houston Race Park

Prior to the Expo: 4:00 p.m. – 5:00 p.m.

Cash Bar

Exhibiting Partners are invited to attend this event. In appreciation of you, this reception is restricted to CEOs and Sr. Management from credit unions. This is your opportunity to visit with key decision-makers before the hustle-and-bustle of the Expo. Special invitations for this reception will go out to CEOs separately from the general Expo announcement. Light appetizers will be served for all attendees and two drink tickets will be provided to credit union attendees.

If your organization wants additional exposure at this special activity, sponsorships are available (see attached information).

If interested, contact Ben Newcomb at 281-966-6065 or email at benn@bpfcu.org.

PROMOTIONAL GIVEAWAYS

Giveaways from individual booths are encouraged. However, food items are not allowed in the Expo area, with the exception of wrapped candy.

AUCTION DONATIONS

Donations for the silent auctions are gratefully accepted. The money earned through this activity is used to promote Houston's Credit Unions as an industry. In the past, funds have been used to sponsor the Texas Children's Hospital Kids' Fun Run and purchase various advertising. A separate correspondence will be sent regarding donations.

EXPO CONTACT

Ben Newcomb
BP Federal Credit Union
281-966-6065 - Direct
281-496-8633 Fax
benn@bpfcu.org

HOUSTON'S CREDIT UNIONS' 2015 BUSINESS PARTNER EXPO SPONSORSHIP OPPORTUNITIES

This year, efforts are being made to provide more value to organizations participating in the Annual Business Partner Expo. In this regard, additional opportunities are being offered for Business Partners to gain exposure before, during, and after the Expo. This includes the ability to sponsor some of the new activities associated with the Expo. Sponsorships range from \$100 to \$2,500 to fit any budget!

If interested, please contact:

Ben Newcomb 281-966-6065 or email at benn@bpfcu.org

A completed Expo Sponsorship Form (attached) must be provided to award a sponsorship.

Payment deadline for all sponsorships is July 24, 2015[†]

[†] Sponsors making payments after this deadline cannot be guaranteed all sponsorship privileges. Specifically: a) printed items will not include sponsors' logo/name, if payment is not received before items go to print; and b) sponsors' logo/name will not be added to the website until after payment is made.

Tote Bag Sponsor

Tote bags will be distributed to all attendees upon check-in. This sponsorship is limited to Expo Partners*.

Tote Bag Sponsor (2 Available)

- Pricing: \$500.00

The sponsorship includes:

- ***Company name/logo*** on Expo marketing materials:
 - Tote bags distributed to every attendee (and Business Partner) upon check-in at the Expo
 - Expo Program
 - Website

Silent Auction Sponsor

Silent auction sponsor will have their name/logo located in the silent auction area. This sponsorship is limited to Expo Partners*.

Silent Auction Sponsor (1 Available)

- Pricing: \$500.00

The sponsorship includes:

- ***Company name/logo*** on silent auction banners and in:
 - Expo Program
 - Website

Participant Registration Sponsor

Participant registration sponsor will have their name/logo located at the participant registration area. This sponsorship is limited to Expo Partners*.

Participant Registration Sponsor (1 Available)

- Pricing: \$500.00

The sponsorship includes:

- ***Company name/logo*** on participant registration area banners and in:
 - Expo Program
 - Website

Volunteer T-Shirts Sponsor

Volunteer T-Shirt sponsor will have their name/logo printed on the t-shirts of all the volunteers working the business expo that night. This sponsorship is limited to Expo Partners*.

Volunteer T-Shirt Sponsor (1 Available)

- Pricing: \$500.00

The sponsorship includes:

- ***Company name/logo*** on business expo volunteer's t-shirts and in:
 - Expo Program
 - Website

Program Sponsor

Program sponsor will have their name/logo printed on the event program handed out to all participants as the sponsor of the program. This sponsorship is limited to Expo Partners*.

Program Sponsor (1 Available)

- Pricing: \$500.00

The sponsorship includes:

- ***Company name/logo*** on the event program and in:
 - Website

CEO Appreciation Reception Sponsorships

This reception is restricted to CEOs and Sr. Management level personnel. Special, separate invitations will be distributed directly to CEOs for this event. Light appetizers will be served for all attendees and two drink tickets will be provided to each credit union attendee.

All CEO Reception sponsorship levels include:

- **Company logo or listing** (see below) in Expo Program, on special invitations being sent directly to CEOs for this event, in follow-up “Thank-You” letters to reception attendees, and on Houston’s Credit Unions’ website.
- **Reception admission** (see below for limitations).
- **Opportunity** to hand out literature and/or specialty items specifically to this group of decision-makers.

Title Sponsor (2 Available)

- Pricing:
 - \$1,500 – Expo Partner*
 - \$2,500 – Non-Expo Partner**
- This sponsorship includes:
 - Company logo on:
 - Reception signage (directional and at reception entrance)
 - Bar signage in the reception
 - Reception drink tickets
 - Two complimentary reception drink tickets per attending representative
 - If a Non-Expo Partner – Two representatives’ admissions to the Expo (as a Non-Exhibiting Sponsor)

Standard Sponsorships (2 Available)

- Pricing:
 - \$500 – Expo Partner*
 - \$1,000 – Non-Expo Partner**
- This sponsorship includes:
 - Company logo on the sign at reception entrance
 - Company listing on directional signage and the bar signage in the reception
 - Two complimentary reception drink tickets per attending representative
 - If a Non-Expo Partner – One representatives’ admission to the Expo (as a Non-Exhibiting Sponsor)

Unlimited Supporting Sponsors

- Pricing:
 - \$100 – Expo Partner*
 - \$250 – Non-Expo Partner**
- This sponsorship includes:
 - Company listing on the sign at the reception entrance
 - One representative’s admission to reception

*An “Expo Partner” is any Business Partner paying registration fees to attend the Expo; Exhibiting or Non-Exhibiting.

**A “Non-Expo Partner” is any Business Partner *not* paying registration fees to attend the Expo. Unless otherwise stated in the Sponsorship Package, sponsorships do not include Expo admittance.

2015 BUSINESS PARTNER EXPO
SPONSORSHIP FORM

Company Name _____
Contact Name _____
Mailing Address _____
City, State Zip _____
Phone () _____ Fax: () _____
Email _____
Website _____

Please check the appropriate sponsorship:

Tote Bag Sponsorship (two available) - \$500 each

Title Sponsor - CEO Appreciation Reception (two available)

Expo Partner* - \$1,500 each

Non-Expo Partner** - \$2,500 each

Standard Sponsorship - CEO Appreciation Reception (two available)

Expo Partner* - \$500 each

Non-Expo Partner** - \$1,000 each

Supporting Sponsor - CEO Appreciation Reception (unlimited availability)

Expo Partner* - \$100

Non-Expo Partner** - \$250

Silent Auction Sponsor - (one available) - \$500.00

Registration Sponsor - (one available) - \$500.00

Volunteer T-Shirt Sponsor - (one available) - \$500.00

Program Sponsor - (one available) - \$500.00

* An "Expo Partner" is any Business Partner paying registration fees to attend the Expo; Exhibiting or Non-Exhibiting.

** A "Non-Expo Partner" is any Business Partner *not* paying registration fees to attend the Expo. Unless otherwise stated in the Sponsorship Package, sponsorships do not include Expo admittance.

Payment deadline for all sponsorships is July 24, 2015[†]

[†] Sponsors making payments after this deadline cannot be guaranteed all sponsorship privileges. Specifically: a) printed items will not include sponsors' logo/name, if payment is not received before items go to print; and b) sponsors' logo/Name, will not be added to the website until after payment is made.

