

Space is Limited RSVP Today!

NEW

## **GUEST SPEAKER Charles J. Blake**

Mr. Blake began his career in the financial industry in 1977. In his time since then, Mr. Blake has gained a wealth of experience in many areas of Credit Union operation including, Lending, Delinquency Control, Sales, Leadership, and Marketing to name a few.

On March 15,1982 Mr. Blake formed the company that today has grown to become Blake Credit Union Services (BCUS), Inc. which has dealt exclusively with credit unions for over 30 years.

As the CEO of BCUS Mr. Blake has put his nearly 40 years of industry experience to work helping Credit Unions of all sizes serve their members to the best of their abilities, and obtain security, soundness, and growth.

August 25<sup>th</sup> 2016

9:00 a.m. - 1:00 p.m.

Houston Highway Credit Union Training Room

*RSVP with Jacky Tamez at 713-864-4438 ext. 132 <u>Or</u> <i>Email chaptertraining@houstonhighwaycu.com* 

## Lending and Collections will never be the same!

For as long as there have been Loan Officers and Collectors, we have thought of them as being on opposite sides of the table when in fact, nothing could be further from the truth!

Come and learn a new cutting-edge approach that will elevate these two vital functions from cooperating to collaborating.





Tips and tricks to close on <u>more loans</u> <u>more often</u>



Techniques to bring out the Collect in <u>Collect</u>ions

How to bridge the gap between lending and collections & take your CU to the next level!

Registration Cost: \$75.00 Registration Deadline! 5:00 pm on Friday August 19, 2016 No Refunds after deadline

> Click here for a short Video Teaser!